



**PUBLIC CALL FOR VISUAL ARTWORK SUBMISSION ON
EXHIBITION CATEGORY: X-MAPPING FESTIVAL**

REGULATION

The Brasilia Mapping Festival: #SmartCities, through this public invitation, opens a public call for the registration of artists wishing to have their work exhibited / projected in the festival's X-Mapping category, an exhibition to be held at the Metro Gallery Station in Brasilia , DF from 08/06 to 07/07 of 2019.

We understand Smart Cities, as technologies and concepts that involve the researches and artistic interventions, within the intersection between urban space, architecture, body and technologies.

It will be accepted published or unpublished, produced in different ways of expression, in visual and digital arts (videos, photos, video-performances, videoart, video remix, vjing, draws, digital draws, engravings, digital engravings, 2D and 3D animations, visual arts, gifs, and more.) Creative solutions for capturing and projecting images and sounds in real time with the participation of the local public will be prioritized in the criterion of innovation.

The works must comply with the technical specifications indicated in this call. The organization of the Festival does not offer or endorse any commercial software used in the event.

TARGET AUDIENCE

Visual and digital artists are invited to send the projects to selection.

In case of group submission, one member will be responsible for the submission (even in case of collective artwork signature), according to your preference.

ABOUT THE SUBWAY GALLERY

The works will be exhibited in the exhibition space of the Metrô Gallery Station of the Federal District, under the responsibility of the technical team of the Festival.

HOW TO SUBMIT

- The submissions must be registered in the online form [HERE](#), available in the official social medias of the event. All the forms will be available in the project site and will be released in the social media (Facebook, Instagram and YouTube), through the advertisement link.
- Submission period: **From April 16, 2019 to May 16, 2019. There are no registration fees.**
- Each artist can submit three (3) artworks, at most. One form for each work is necessary.

- The submissions must have:

Proposal Registration Form duly completed with the curricular data, restricted to information about the proposed work and personal data of the artists.

The works must be posted on the Vimeo or Youtube platform, with a link available in the registration form.

All works must be available for download and with restricted access. On YouTube, which does not accept password for the files, classify the video as "Unlisted".

- A standard password is required for submissions: brasiliamapping2019
- In order to facilitate the process of preparing the proposals, it will be available for consultation and download, through the application form:

Blueprint of the exhibition space ANNEX 01, technical drawing of the projection surface of video mapping containing the specifications of height, width and depth, which makes it possible to glimpse how its creation will be during the projection, as well as it can be a base of virtual interferences in the architectural drawing. For the exhibition in this place, we have specific equipment that will be under the responsibility of the Festival.

The registration period can be extended by decision of the evaluation commission, if needed.

TECHNICAL SPECIFICATION TO SUBMIT ARTWORKS

For the submission of the proposals for the X-Mapping Exhibition, the artists should provide, on the registry form, the link to the video of the artwork online at Vimeo or Youtube, available for download and restricted access, in case of unpublished artwork.

The registry form must contain the technical specification of each proposal artwork: used items, required equipments, duration, technicals features specific to the presentation, in the case of interactivity, requirements for the performance, the plan of interaction with the city (SMART CITIES), the requirement of a staff for assembly and disassembly of the artwork.

After the presentation of selected artworks, the chosen places where it was shown must remain exactly how it was found, with no loss or damage to the public property.

The artist is responsible for making its performance feasible, observing compatibilities of hardware, software and conversion among different types and platforms.

Vídeo:

- ❖ Container: .MOV or .MP4
- ❖ Format: FullHD - 1920 x 1080px
- ❖ Length: from 30 to 90 seconds
- ❖ Frame Rate: 30 fps
- ❖ Bit Rate: 40 Mbps
- ❖ Codec:h.264

❖ File size: até 2GB

Áudio:

❖ Codec: AAC-LC

❖ Bit rate: 320 kbps

❖ Sample Rate: 48 kHz

The artists must keep the master production until the event date, making the file available if required by production.

SELECTION

- This public call will select, at least, 10 artworks, to be chosen by curatorship. This number can be changed at the discretion of the Festival organization.
- The festival will not perform any type of edition and/or modification on selected artwork, which should be sent on previously determined format, already described on this regulation.
- Voiceless artworks may be exceptionally chosen by the visual quality, being the festival curatorship responsible for the decision to add or not a soundtrack.
- Artworks with soundtrack will have the original audio kept. However, it is expected that the proposals contain soundtrack.
- At least 30% for the chosen artworks should be from Distrito Federal (Brasília) artists.

- The proposal is Smart Cities and all artworks, unpublished or not, will be chosen following the criterias listed below:

- Technical-esthetic quality of proposal (40%);
- Originality and innovation (40%); and
- Consistency between art and place (20%).

- The decision about the choice of artists for the Festival are unquestionable, not being allowed interpose or recourse.

RESULT

- The selected artists will be notified by e-mail as soon the selection procedure is finished.
- A complete list of the selected proposals will be published on social medias of the Brasília Mapping Festival: #SmartCities and will be available on the event website.

GENERAL INFORMATION

- The event award is only symbolic. There will not be provided any kind of money award and/or subsistence, airfare, payment or cache for the artist or for the selected artwork.
- The artwork soundtrack must be original or copyright tax payment free. The festival organization not responsible for the use of tracks that require copyright payment, being this the artist responsibility.

- The artist is fully responsible for the authorship and content of its artwork, as well as authorizations for right of the use of images of others that may contain in the artwork, the festival is exempt from this kind of payment responsibility.
- The Festival can disqualify, at any time, following your own criteria and having no obligation for justify the refusal reason, the proposal which don't follow the conditions listed below:

Works with inappropriate content or offensive, containing any type of situation, picture or word with malicious connotation or pornographic, slander and injuries, intimidation, insult, from violent, illegal, offensive, discriminatory, of any nature, offensive to the freedom of belief and to religions, or that can be classified as incitement to the practice of crimes;

Works with the purpose of publishing goods, services or any trade activity;

Works with political advertising or publish propitious opinion or against political party and candidates; That infringe or make bad use of copyright, intellectual property and/or any trademark;

Works that can cause material damage and/or ethical to any other people, or something that have any disagreement with festival's finality

- Participants hereby expressly agree that all works selected by the curators of the X-Mapping Exposition category will be given free of charge to Brasília Mapping Festival for an indefinite period, according to the date of its realization, in pieces of prior publicity and during the execution of the project , 08/06 to 07/07/2019. They agree to the express

and irrevocable waiver of copyright by the participants, who also authorize the use of their respective names, image and voice; Participants hereby authorize the festival to use the works cited by any means of publication, transmission, retransmission, distribution, communication to the public and reproduction, with the specific purpose of disseminating the present project.

- Brasilia Mapping Festival: #SmartCities disclaims any liability arising from the misuse by third parties of any image published in the X-Mapping Exhibition category, including through its reproduction and / or dissemination on any platforms.

Other actions planned by the festival will be held on 06 and 07 July 2019, at the National Museum of the Republic, Esplanada dos Ministérios.

SCHEDULE

Notice release:

Abril 16th, 2019

Submission of the proposals and registration:

Until May 16th, 2019

Judgement and selection by the curatorships of the proposed artworks:

May 17-21, 2019

Online release of the selected works:

May 22th, 2019

Opening of exposition X-Mapping on subway gallery:

Jun 08th, 2019

End of the exhibition X-Mapping on subway gallery:

July 07th, 2019

Online form

[HERE](#)

ATTACHED 01

[Blueprint](#)

Clarifications about the contents of this Public Call can be obtained through the email:

editais@brasiliamapping.com.br